BASED IN KANAGAWA PREFECTURE, JAPAN

JASON REVELLE

JAYREVELLEMEDIA.COM

PROFESSIONAL PORTFOLIO AND KEY ENGAGEMENTS



High-stakes Corporate Communications and Linguistic Risk Management

Protecting Reputational Equity and Market Value for Multinational Clients Worldwide

EU AI Act and ISO Compliant

PROFESSIONAL PROFILE: JASON REVELLE



- Specialist in high-stakes corp comms, reputational risk management, executive messaging, and cross-border communications
- Finance/technical/marketing content specialist

- *EU AI Act*-compliant JP-EN linguistic expert
- "Expert-in-the-loop" AI workflow orchestrator
- Strategic multilingual content for global audiences

Hello, my name is Jason Revelle. After being nationally recognized throughout the late 90s in Canadian magazine journalism, I moved to Japan in 2002 to help build bridges of communication between Japan and the West. In the mid-2000s, a role at Toyota Motor Corporation's Intl. Public Affairs Division in Tokyo added to my growing experience. Then, in 2007, I went full time under my own umbrella.

With 25+ years of experience, 20,000+ projects completed, and 50,000+ hours logged, I help organizations protect their reputation, reduce regulatory / legal risk exposure, and deliver clear, confident, audit-ready messaging that strengthens market value and stakeholder trust.

I also maintain full human control, orchestration, and oversight on every deliverable. This ensures uncompromising quality / cultural nuance while minimizing legal, ethical, regulatory, and reputational risk exposure. I am fully aligned with the *EU AI Act* (Article 50, Article 14) and compliant with ISO 9001, 17100, and 18587. I have worked with over 500 companies in Japan and around the world. I hold Permanent Residency in Japan and live south of Tokyo with my wife and two children. For my CV or other inquiries, please email me at jay@jayrevellemedia.com

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PAST/CURRENT CLIENT SNAPSHOT



JICA

TOYOTA

KPMG

SONY

JETRO

SUZUKI

HITACHI

JPX
JAPAN EXCHANGE GROUP

·HAKUHODO·

AND MANY MANY OTHERS...

WHAT MY CLIENTS SAY

"We always appreciate Jason’s deep insight and creativity. His solutions are excellent and help our projects run smoothly."

"We always really appreciate Jason's meticulous and reliable work. The quality is consistently excellent and delivered on time."

"The quality of the deliverables is outstanding, and the nuance is perfect. Jason is a truly reliable partner."

APPROACH AND COMPLIANCE

I combine 25+ years of institutional experience with modern tools—using AI only as a supportive tool where beneficial—while maintaining uncompromising human control, orchestration, and oversight on every deliverable.

Key differentiators:

- Full human control and responsibility from start to finish
- Zero-Data-Retention architecture for sensitive client information
- Full alignment with the *EU AI Act* (Articles 50 and 14)
- Audit-ready outputs that help clients avoid disclaimers and regulatory exposure
- Institutional-grade linguistic risk management
- Compliant with: ISO 9001:2015 | ISO 17100:2015 | ISO 18587:2017

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25+ years of experience, 20,000+ projects completed, 50,000+ hours logged

CASE STUDY 01

PROBLEM
Leading Japanese financial institutions require consistent, high-precision narrative creation and oversight for flagship financial reports distributed to institutional clients and traders across global markets. Any inconsistency in tone, accuracy, or financial nuance risks damaging credibility and regulatory exposure.

SOLUTION
For over 15 years and counting, I have been delivering full strategic oversight and brand voice consistency for monthly high-profile financial reporting. Working under strict ISO- and *EU AI Act*-compliant workflows, I ensure technical accuracy, cultural appropriateness, and regulatory alignment for international audiences.

RESULT
I have been delivering audit-ready, reputation-safe content on a tight monthly schedule for 15+ years and counting. These reports help strengthen market authority and have become a long-term benchmark of quality in institutional communications.

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PRECISION | SPEED | QUALITY | EXPERIENCE
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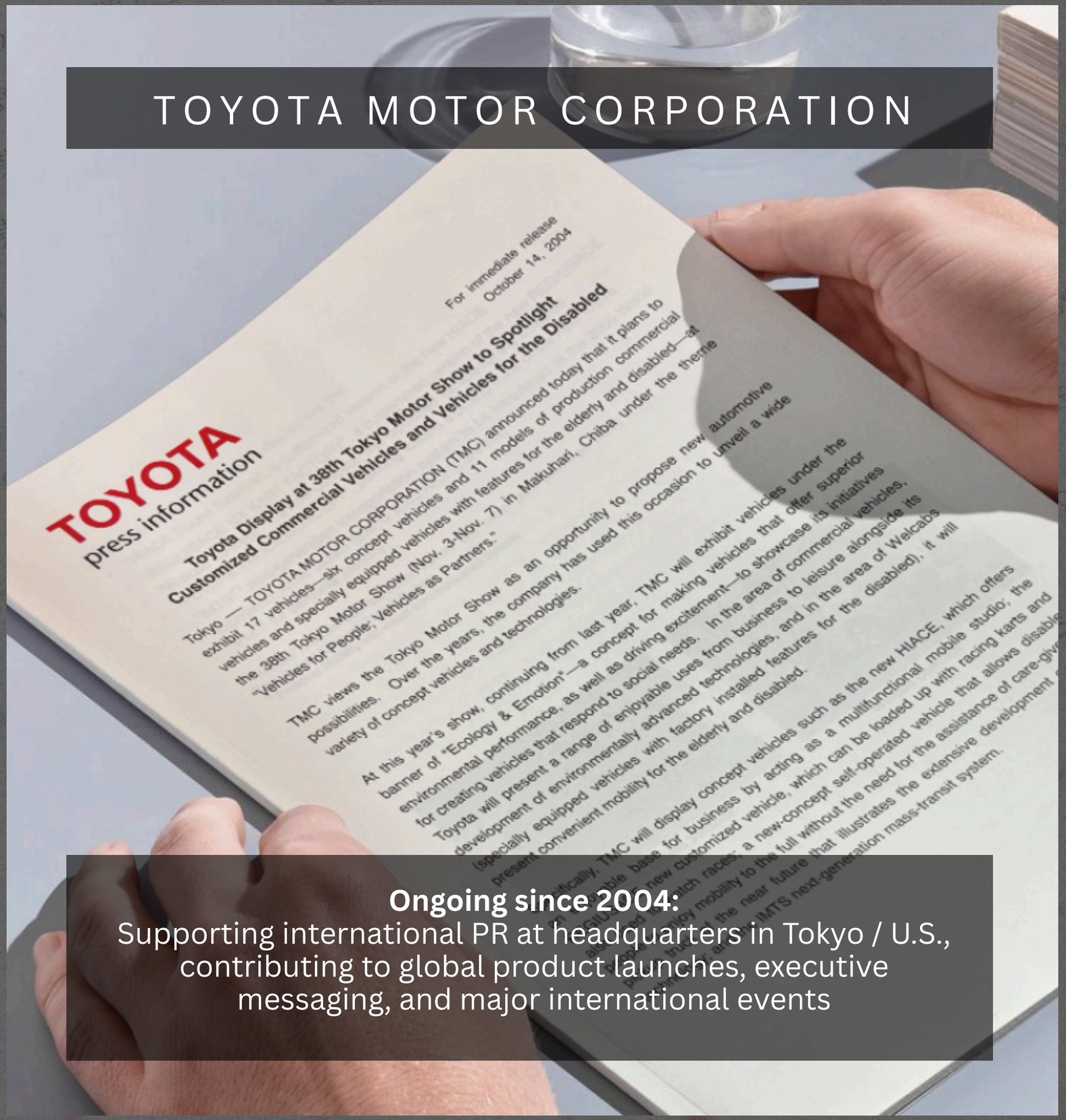
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MAJOR JAPANESE FINANCIAL INSTITUTIONS



Since 2009:
Long-term strategic communications support for major Japanese financial institutions, helping strengthen market authority through precise, timely, and regulation-aware financial reporting and analysis

TOYOTA MOTOR CORPORATION



Ongoing since 2004:
Supporting international PR at headquarters in Tokyo / U.S., contributing to global product launches, executive messaging, and major international events

CASE STUDY 02

PROBLEM
Toyota requires precise, culturally attuned support for international PR at its Tokyo headquarters. Global product launches, executive messaging, and major international events demand flawless communication that protect brand reputation across multiple markets while maintaining consistent voice.

SOLUTION
Since 2004, I have been providing editorial control and oversight and narrative refinement for press materials, executive speeches, and event communications. Working under strict ISO- and *EU AI Act*-compliant workflows, I ensure strategic clarity, cultural nuance, and brand alignment across English-speaking audiences in the U.S. and beyond.

RESULT
I support successful global product launches and high-profile international events. I deliver consistent, reputation-safe messaging that strengthens Toyota's global brand authority and stakeholder trust over multiple years.

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CASE STUDY 03

PROBLEM
Multiple Tokyo Stock Exchange First Section companies need clear, compliant, and investor-ready English versions of complex integrated reports and ESG disclosures. Any ambiguity, inconsistency, or regulatory misalignment could erode investor confidence and expose companies to market or compliance risk.

SOLUTION
Since 2022, I have been delivering full editorial oversight, transcreation, and narrative-level refinement of annual integrated reports, ESG sections, and president messages. Working under strict ISO- and *EU AI Act*-compliant workflows, I ensure technical accuracy, strategic clarity, and consistent brand voice for global investors.

RESULT
I produce audit-ready, high-impact IR materials that strengthen investor communication and support capital market credibility. My work is recognized as reliable, high-quality deliverables across multiple leading Japanese listed companies.

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TSE-LISTED IR REPORTS



Ongoing since 2022:
Developing and refining IR reports and ESG disclosures for numerous companies on the First Section of the Tokyo Stock Exchange, delivering audit-ready narratives that strengthen stakeholder confidence and regulatory compliance

EHIME PREFECTURE, JAPAN



2025 onward:
Strategic communications and bid support that helped secure Japan's first hosting of the world-renowned Velo-city cycling exposition (2027)

CASE STUDY 04

PROBLEM
Ehime Prefecture needed compelling, professional strategic communications to support its bid to host Velo-city 2027—the world's premier cycling expo. As Japan's first-ever bid, the materials had to clearly convey vision, infrastructure readiness, and legacy impact to an international selection committee in Europe.

SOLUTION
I provided full strategic transcreation and narrative direction with full control, orchestration, and oversight for bid documents, presentations, and supporting materials. Working under tight deadlines with ISO- and *EU AI Act*-compliant workflows, I shaped persuasive, culturally nuanced narratives that aligned with global sustainability and urban mobility standards.

RESULT
Ehime Prefecture successfully won their bid to host Velo-city 2027, marking Japan's first time hosting the prestigious event. My communications materials played the key role in demonstrating Ehime's readiness and ambition on the global stage.

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CASE STUDY 05

PROBLEM
Hakuhodo needed high-impact narrative creation and technical data oversight for the Suzuki SWIFT SPORT dealer brochure targeting the U.K. market. The content had to capture the car's sporty excitement and technical details while resonating with British consumers and maintaining brand consistency.

SOLUTION
I delivered transcreation and narrative creation support with full editorial control, orchestration, and oversight for the eight-page brochure. Working under tight deadlines with ISO-compliant workflows, I adapted Japanese source materials into engaging, culturally relevant English that preserved Suzuki's dynamic brand voice.

RESULT
I produced a polished, market-ready brochure that effectively communicated the SWIFT SPORT's appeal to U.K. dealers and customers, contributing to successful promotional campaigns and reinforcing Suzuki's premium compact performance positioning.

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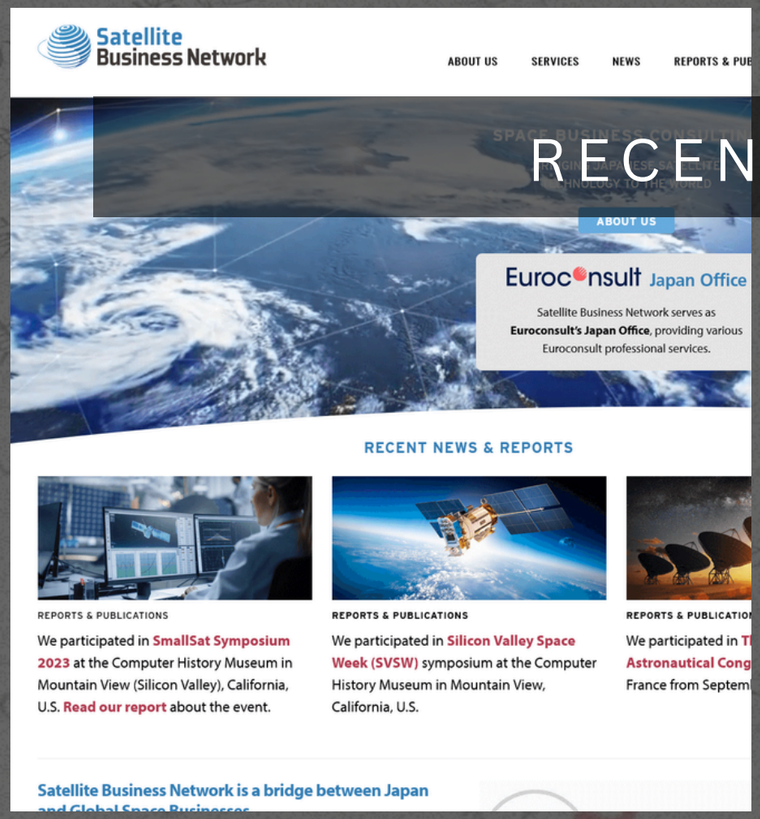
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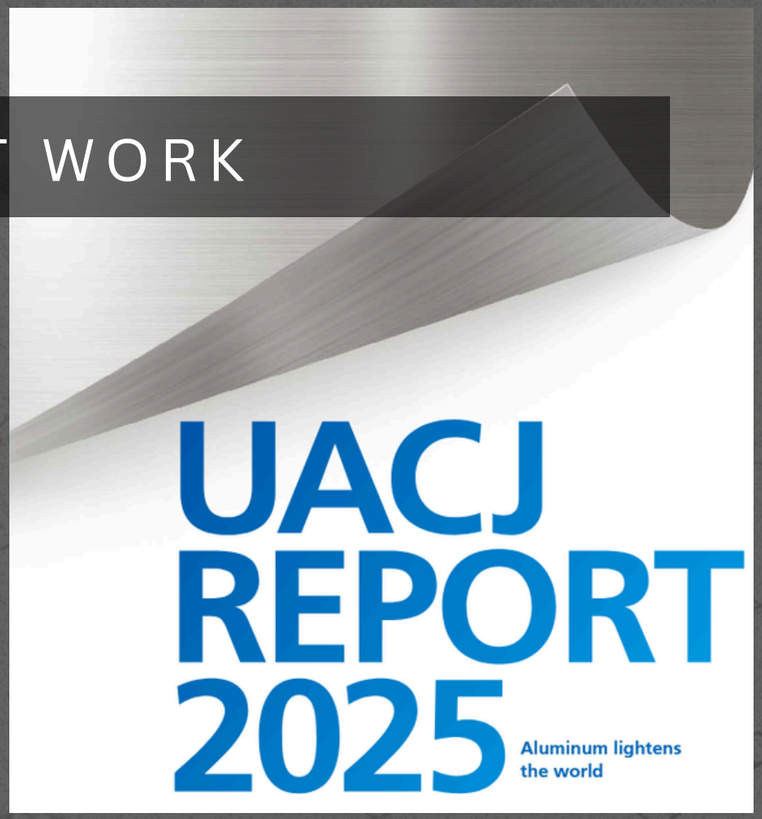
HAKUHODO × SUZUKI



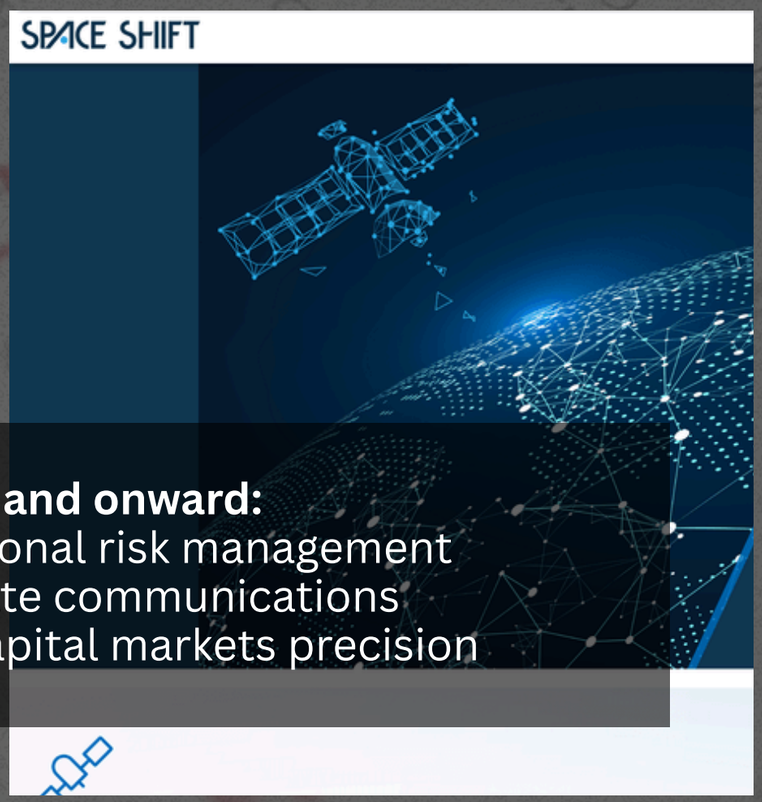
2016:
Transcreation and narrative creation for the SWIFT SPORT dealer brochure for the U.K. market, requiring marketing and branding excellence

RECENT WORK









2022 to 2026 and onward:
Linguistic and reputational risk management
High-stakes corporate communications
Global alignment and capital markets precision

RECENT WORK 2021–2026

Selected recent engagements:

• Satellite Business Network Co., Ltd.: Senior JP-to-EN linguistic risk management partner (2020–2023)

• SPACE SHIFT Inc.: Corporate communications narrative strategy web roll-out (2021)

• KBIC startup zone: Strategic investor materials for the Kawasaki Business Incubation Center (KBIC) (ongoing)

• UACJ Corporation: English IR and integrated reporting support (ongoing)

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WHY PARTNER WITH ME?

A PROVEN RISK-MITIGATION PARTNER
With 25+ years of specialized experience, 20,000+ projects completed, and 50,000+ hours logged, I deliver high-stakes corporate communications and linguistic risk management that protect reputation, market value, and regulatory compliance.

WHAT SETS ME APART?
- Full human control, orchestration, and oversight of every workflow (*EU AI Act* and ISO 9001/17100/18587 compliant)
- Deep expertise in finance, IR/ESG, automotive, government, and cross-border communications
- Global network spanning Japan, North America, Europe, and India

I don’t just "complete tasks." I deliver outcomes—acting as a trusted fractional CCO and helping multinational clients align teams, shape perception, and safeguard their most-valuable asset: Reputation.

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CONTACT AND NEXT STEPS



Ready to protect and strengthen your corporate reputation?

Let’s discuss how I can support your high-stakes communications needs—from IR/ESG reporting and executive messaging to multilingual branding and linguistic risk management.

Get in touch:
- Email: jay@jayrevellemedia.com
- Website: www.jayrevellemedia.com

I respond promptly and would be happy to discuss how I can secure dedicated capacity for your organization.